

JULIA ZOLLINGER

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EDUCATION

The University of Akron | May 2025
Bachelor of Fine Arts in Graphic Design
3.9/4.0 GPA

SKILLS & SOFTWARE

- Adobe Indesign
- Adobe Fresco
- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Procreate
- Figma
- Typography
- Brand Design
- Production
- Ideation

ACCOMPLISHMENTS

AAF District 5 Silver ADDY 2025

AAF Akron Gold ADDY 2025

AAF Akron Silver ADDY 2024

**Top 4 Junior Class Graphic
Design Portfolio** 2024

**Mary B. Demetros Memorial
Fund Scholarship** 2024

**The Pauline Franks Endowed
Scholarship** 2023

EXPERIENCE

Graphic Design Co-op

Sherwin-Williams PCG | Cleveland, Ohio | June 2024–Present

- Collaborate with senior designers and marketing teams to design in alignment with brand guidelines and project objectives
- Manage and organize design assets and files ensuring efficient project workflow and adherence to deadlines
- Work with Adobe Creative Suite to develop high-quality graphics for both print and digital media
- Gain hands-on experience in creative thinking, design techniques, and client relations

Freelance Brand Identity Designer

University of Akron Press | Akron, Ohio | January 2025–May 2025

- Designed a new logo and brand identity system that visually embodies the mission, values, and voice of the University of Akron Press
- Developed comprehensive brand guidelines which include typography color palette, logo usage, and design philosophy to ensure consistency across all platforms and future materials
- Collaborated closely with the client to align the brand vision with institutional goals, ensuring the identity resonates with all audiences

Designer

Design x 9 | Akron, Ohio | August 2024–May 2025

- Worked with a variety of clients to develop unique creative solutions
- Created assets that visually conveyed the purpose of each client using corresponding colors, typography, and style
- Communicated with the client throughout the process
- Prepared files for print, web, and other forms of use

Dairy Farmer

Gasser Farms | Creston, Ohio | June 2022–August 2024

- Maintained a clean environment of equipment and spaces in calf barn
- Vaccinated and fed freshly born calves in a timely manner
- Monitored that all calves got fed and treated according to symptoms