

# JULIA ZOLLINGER

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## EDUCATION

**The University of Akron** | May 2025  
Bachelor of Fine Arts in Graphic Design  
3.9/4.0 GPA

## SKILLS & SOFTWARE

- Adobe Indesign
- Adobe Fresco
- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Procreate
- Figma
- Typography
- Brand Design
- Production
- Ideation

## ACCOMPLISHMENTS

AAF District 5 Silver ADDY 2025

AAF Akron Gold ADDY 2025

AAF Akron Silver ADDY 2024

Top 4 Junior Class Graphic  
Design Portfolio 2024

Mary B. Demetros Memorial  
Fund Scholarship 2024

The Pauline Franks Endowed  
Scholarship 2023

## EXPERIENCE

### Freelance Graphic Designer

Various Clients | Wooster, Ohio | January 2025–Present

- **Certified Angus Beef:** Adapted and produced digital ads for the brand's summer grilling campaign
- Created sticker and apparel concepts that balanced brand standards with fun, wearable design
- **The University of Akron Press:** Designed a new logo and brand identity system reflecting the brand's mission and values
- Developed brand guidelines covering typography, color palette, logo usage, and visual direction

### Graphic Design Co-op

Sherwin-Williams PCG | Cleveland, Ohio | June 2024–July 2025

- Collaborate with senior designers and marketing teams to design in alignment with brand guidelines and project objectives
- Manage and organize design assets and files ensuring efficient project workflow and adherence to deadlines
- Work with Adobe Creative Suite to develop high-quality graphics for both print and digital media
- Gain hands-on experience in creative thinking, design techniques, and client relations

### Designer

Design x 9 | Akron, Ohio | August 2024–May 2025

- Worked with a variety of clients to develop unique creative solutions
- Created assets that visually conveyed the purpose of each client using corresponding colors, typography, and style
- Communicated with the client throughout the process
- Prepared files for print, web, and other forms of use

### Dairy Farmer

Gasser Farms | Creston, Ohio | June 2022–August 2024

- Maintained a clean environment of equipment and spaces in calf barn
- Vaccinated and fed freshly born calves in a timely manner